

2 October 2002

## **New partnership to market quality student accommodation**

Jarvis University Partnerships Programme (“UPP”) has entered into a new agreement with [www.accommodationforstudents.com](http://www.accommodationforstudents.com), promoting four of its key halls of residence directly to students online.

UPP will promote a total of 2411 en-suite, self-contained rooms of the highest quality at the four sites: Manchester Student Village, Sir Charles Groves Hall of Residence, Manchester, Aberdeen Student Village, and Miller Street, Glasgow.

Mark Allen, Business Development Director, Jarvis UPP, says: “Accommodation for Students will provide another direct channel to students. This new partnership is consistent with Jarvis UPP’s continued commitment to strengthening our communications with students, and making our high-quality and affordable rooms as accessible as possible.”

Accommodation for Students offers excellent facilities for both students and landlords. Via a powerful search engine, students can specify property requirements from a wide range of criteria. Landlords have their own admin suite that allows them to upload and edit properties directly. They can measure their performance in terms of student hits, enquiries and number of viewings, and the service is free for a trial period.

William Berry, Director of Accommodation For Students, said: “Jarvis UPP is the market leader in providing high spec student accommodation. With this partnership in place, our site now provides potential accommodation for over 20,000 students nationwide.”

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## ***Notes to Editors***

### **1) Jarvis UPP**

Jarvis's University Partnerships Programme (UPP) offers an innovative solution to the development, ownership and operation of university student residential accommodation. UPP aims to be the first choice private sector provider of asset and infrastructure based services to universities and their students.

Established by Jarvis plc in 1998, in a funding partnership with Abbey National Treasury Services, Barclays Bank and Barclays Infrastructure Ltd, UPP has substantial, high-quality backing providing a secure alternative for universities. With prospective funding of £500 million and £80 million already committed, UPP can be relied upon to deliver first-rate accommodation and value-added services.

UPP is part of Jarvis Accommodation Services, which works to provide accommodation and related services to the higher education, schools, healthcare and defence sectors and offers a complete package, of funding, design, construction, facilities management operation and maintenance.

### **2) Accommodation for Students**

Accommodation for Students Ltd. was founded by William Berry and Simon Thompson, ex-students from Manchester, in June 2000. The site went live in test phase in June 2001, prior to its full launch in January 2002.

#### **Accommodation for Students Accolades**

- Highly Commended in the Best Industry Innovation category at the 2002 Property Business Awards
- New Millennium Silver Award
- EyeCatcher Bronze Award - 21<sup>st</sup> October 2001
- Best Of The Web 2001 Bronze Award
- Critical Mass Award
- Golden Web Award 2001-2002
- Ranked joint Number 1 in the Student Accommodation Advice website review of student accommodation sites.

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