accommodation for students

October 2026 Edition

Southampton student housing rent report

Overview

This report provides an overview of student housing rental trends, based on live listings on Accommodation for Students (AFS). It compares private student housing with purpose built student accommodation (PBSA) to help landlords and letting agents benchmark their properties. This October 2026 edition includes:

- **Average room rents** (monthly and yearly change, by segment)
- **Year-to-date comparison** (2026 vs 2025)
- **City comparison** (how the city sits against the UK market)

Throughout, student housing means the widest range of privately rented student accommodation, including shared houses and flats marketed to students, rather than solely the legal definition of a house in multiple occupation (HMO).

£114	£293	35	8
Average room rent (£/week)	PBSA average (£/week)	Rooms analysed	Properties advertised

Average room rents

Southampton / October 2026

Segment	Average rent (£/week)	Rooms (n)	Monthly change (vs Sep 2026)	Yearly change (vs Oct 2025)
All student housing	£114	35	—	—
Bills included	—	11	—	—
Bills excluded	—	24	—	—
1-3 bedrooms	—	1	—	—
4+ bedrooms	£112	34	—	—
PBSA room benchmark	£293	37	↑ 2%	↑ 12%

Source: AFS live listings snapshot 2026-10-31 | averages of advertised weekly room rents

Market insight

Student housing in Southampton currently rents around 61% below PBSA on an average room basis. Southampton had 35 advertised rooms across 8 properties at the end of October 2026, with an average advertised room rent of £114 a week against a UK average of £141. Fewer than 30 rooms were advertised in September 2026 and in October 2025, too few for a reliable monthly or yearly comparison.

Year-to-date comparison

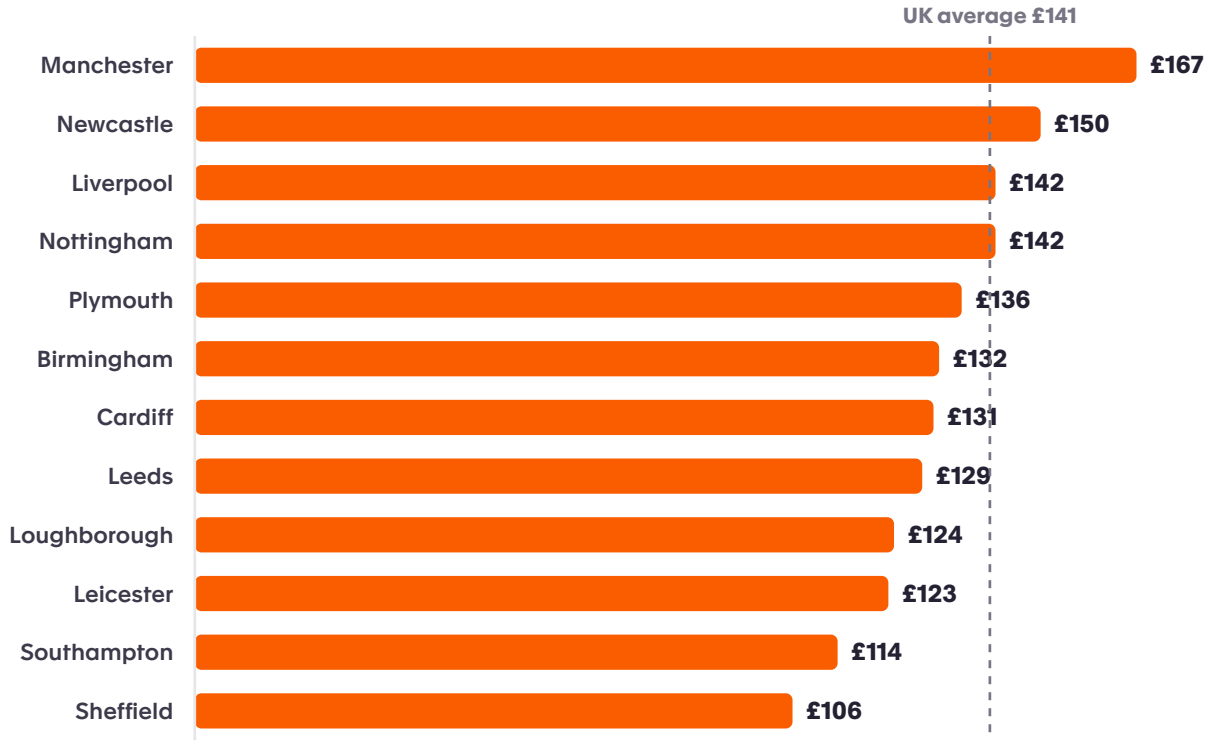
1 comparable months, 2026 vs 2025

Segment	2025 avg (£/week)	2026 avg (£/week)	% change
All student housing	£94	£113	↑ 21%
Bills included	—	—	—
Bills excluded	—	—	—
1-3 bedrooms	—	—	—
4+ bedrooms	—	—	—

Source: Average of monthly averages over months with 30+ advertised rooms in both years

How Southampton compares

average room rent / October 2026



Source: Largest markets by advertised rooms, of 36 cities with 100+ rooms | highest London £280 and lowest Stoke £95 among cities with 25+ properties | UK average £141 | Southampton shown for reference (35 rooms)

Methodology

- **Where the data comes from.** Live listings on AFS, captured in a daily snapshot. This edition uses 31 October 2026, compared with 30 September 2026 and 31 October 2025.
- **What we measure.** The average advertised weekly room rent. Obvious pricing errors (below £30 or above £1,000 a week) and purpose built student rooms cross-listed as shared housing are removed first, so the figures reflect genuine student houses and flats.
- **Small numbers.** Any figure based on fewer than 30 advertised rooms is shown as a dash. The city chart covers cities with at least 100 advertised rooms.
- **Bills and bedrooms.** Bills included means all bills are included; bills excluded means none are; listings with partial or optional bills packages (0 rooms this month) sit in neither segment. Bedroom bands use the advertised bedroom count.
- **Prices or mix?** Monthly and yearly changes are checked against properties advertised in both periods wherever enough of them overlap. The commentary says so when a change mostly reflects a different mix of advertised properties rather than price changes, and says so too when too few properties overlap for that check to be made.
- **PBSA benchmark.** The average weekly rate for full-year (40+ week) PBSA rooms advertised during the month. The level and its changes are calculated with the same method as the monthly PBSA pricing report, so the two reports agree.
- **Year to date.** The average of the monthly figures, using months with enough data in both years.

Source: AFS live listings | data extracted 4 November 2026 | 35 rooms across 8 properties in Southampton

Need further insights or bespoke data analysis? Contact Sales